

WHAT IS RARES?

Chartered in 1983, RARES, the Regional Area Recreation and Employee Services Association, was formed as a not-for-profit organization with the following purposes:

- To bring together individuals representing businesses and for-profit and non-profit organizations or the employee associations thereof within a general geographical area for the purposes of promoting the concepts of employee services and recreational programs as an integral factor of sound management.
- To raise the standards of performance in all phases of employee services and recreational management.
- To act as the catalyst for implementing various activities, events and special offers that would be beneficial to the member organizations.

MEMBERSHIP CATEGORIES

GENERAL MEMBERS

Business or community organizations interested in enhancing, expanding, developing or starting employee services programs within their companies emphasizing the following areas:

- **Employee Discounts**
- **Travel & Recreation**
- **Employee Stores & management**
- **Fitness & Wellness**
- **Employee Functions**

ASSOCIATE MEMBERS (VENDORS)

Business or individual offering discounted goods and/or services to benefit or enhance the employee programs offered by general member companies.

Membership into RARES puts you among some of the finest businesses in Rochester. There are over 185 General Members with 132,000+ employees and the numbers are still growing!

Here is a partial list of some of them:

ABVI-Goodwill
Ajilon
Al Sigi Center
ADT Security Services
ARC of Monroe County
ARC of Orleans County
Bausch & Lomb
BCC Software
Canandaigua National Bank
Catholic Charities Community Services
Catholic Family Center
Chef Solutions
City of Rochester
Corning, Inc.
Coopervision
Datrose Industries
East House Corporation
Exxon Mobil Chemical Co.
General Motors R & D
Harris Interactive
Harris RF Communications
Hillside Children's Center
Horizon Solutions
Iroquois Healthcare Association
Lightnin/SPX
Monro Muffler & Brake
Nalge Nunc Company
Pactiv Corporation
Pfaulder Company
Pike Company
Pliant Corporation
Reed Eye Associates
Rochester Gas & Electric
Rochester General Hospital
Roman Catholic Diocese of Rochester
Schlegel Corp.
Stantec
St. John's Health Care Corporation
SeniorsFirst (Kirkhaven)
Strong Museum
Sutherland Group
Thompson Health
Unisys
United Way of Rochester
Unity Health System
University of Rochester
West Group (Thomson West)
Westfall Surgery Center
YMCA



REGIONAL AREA RECREATION AND EMPLOYEE SERVICES ASSOCIATION

Representing over 132,000 Employees

GENERAL MEMBERSHIP BROCHURE

**Dedicated to the employees of
our member organizations...
Our most valuable asset.**

MEMBER BENEFITS AND SERVICES

- Discounts on dozens of area products and services for you and your employees.
- Member companies may participate in either a consignment ticket program, allow their employees to purchase discounted tickets directly from RARES, or both.
- Combined strength of a professional organization with goals, interests, and influence in the employee services and recreation field. Networking opportunities.
- Regular meetings featuring presentations by employee services experts and



associate members on a variety of issues and trends.

- Newsletters featuring upcoming events, General and Associate member news and other timely articles.
- Increased buying power by representing over 132,000 employees in the Rochester and upstate NY area.
- For General Members, a membership Directory of all General and Associate members (fee based for Associate Members).

A *partial* list of our current Associate (Vendor) membership follows . . .

ASSOCIATE MEMBERS

Please note that this list is subject to change

RECREATION & THEME PARKS

African Lion Safari
Alasa Farms
Amazing Maize Maze
Busch Gardens
Canada's Wonderland
Cedar Point
Enchanted Forest/Water Safari
Marineland of Canada
Monroe County Fair
New York State Fair
Polarwave Snowtubing
Roseland Water Park
Seabreeze Park
Seaworld
Shrine Circus
Six Flags Darien Lake
Six Flags Great Escape (Lake George)
Sterling Renaissance Festival
Universal Studios

FOOD

Entertainment Book
Helluva Good Cheese
Wine Sense

SPORTS

Buffalo Sabres
Rochester Red Wings

MOVIE THEATERS

Dryden Theater
Little Theater
Regal Cinemas

RESORTS

Bristol Mountain Resort
Caesars Pocono Resorts, PA
Cortina Inn & Resort Killington, VT
Smugglers' Notch, Smugglers Notch, VT
Swain Ski Center

Retail & SERVICES

A Legal Center
Brochures Unlimited
Buckmans Car Wash
Budget Signs & Grafix
Choice Hotels International
Curves of Canandaigua
Curves of Rochester
Dell Computers
Delta Sonic Car Wash
Doan Chrysler Jeep Dodge
Dollar Rent-A-Car
Employee Printing Service
Inner Oasis Massage Therapy
Liberty Mutual Insurance
MicroBillboard.com
Mind & Body Connection Massage
New York Life
R & B Printing
Staubs & Ben Barnett Cleaners
T-Mobile – EastView Mall
Wachovia Securities
Waterloo Premium Outlets

MUSEUMS

Artisan Works – Elizabeth Gallery/ M.E.T.A.L. Works
Genesee Country Village & Museum
George Eastman House
Rochester Museum & Science Center

PERFORMING ARTS

Geva Theatre Center
Geva Nextstage
Rochester Philharmonic Orchestra

REAL ESTATE

Magellan Realty
Premium Mortgage Corporation

TRAVEL

Anchors Aweigh Travel
Bock Tours
Coast to Coast Travel

WHAT RARES DOES FOR MEMBERS

Employee services and recreation programs create positive work environments for employees. Through a RARES membership you will be able to network and combine with others in the ES&R field to enhance your employee services and recreation programs.

This results in:

- increased productivity
- increased motivation
- improved morale
- improved attendance
- improved teamwork and camaraderie among employees
- reduced turnover

These results promote healthy activities for employees and their families, lead to better relations between employers and employees, and save companies millions of dollars!

For more information, contact:

Brian Mount
Chief Executive Officer
RARES
395 Garnsey Road
Pittsford, NY 14534-4543

585-503-8160 (phone)
585-223-4055

www.rares.org
rares@rochester.rr.com